

Stephen Shapiro's Introduction

For over 20 years, Stephen Shapiro has presented his provocative strategies on innovation culture and collaboration to audiences in 50 countries.

During his 15-year tenure with the consulting firm Accenture, he created and led a 20,000-person innovation practice.

He is the author of five books, including "Best Practices Are Stupid," which was named the best innovation book of the year.

His clients include Marriott, 3M, P&G, Microsoft, Nike, NASA, and GE.

In 2015, he was inducted into the Speaker Hall of Fame.

And recently he was a regular judge and mentor on the TLC TV show, Girl Starter.

Today he will talk about why the brain is designed to kill innovation...and what you can do about it.

Please help me welcome, Stephen Shapiro.