

Stephen Shapiro's Introduction

Our next speaker has presented his perspectives on innovation to audiences in over 50 countries. That's in-person audiences, not including virtual events like this.

He started his work in innovation 25 years ago when he created and led a 20,000-person innovation practice for the consulting firm Accenture.

He is the author of six books. His latest, *Invisible Solutions*, was released March 2020. Launching a book during a pandemic wasn't by design.

His clients include Marriott, 3M, P&G, Microsoft, Nike, and NASA.

In 2015, he was inducted into the Speaker Hall of Fame.

When he is not on stage speaking about innovation, he is practicing his not-so sleight of hand magic on his family and friends.

Today he will talk about why the best solutions to your problems are often hidden from view. And he will provide you with a tool to reveal them.

Please help me welcome, Stephen Shapiro.