



The *Invisible* Solutions Lenses Challenge Template

When trying to solve difficult challenges, the first step is to reframe the problem/opportunity multiple times. Use this sheet to write down your original problem statement and then to capture as many variations as possible using the 25 lenses.

0. Original Challenge	How can we	
1. Leverage	How can we	
2. Deconstruct	How can we	
3. Reduce	How can we	



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4. Eliminate

How can we

?

5. Hyponym

How can we

?

6. Analogy

How can we

?

7. Result

How can we

?



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8. Concern Reframe

How can we _____

_____?

9. Stretch

How can we _____

_____?

10. Hypernym

How can we _____

_____?

11. Resequence

How can we _____

_____?



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12. Reassign

How can we _____

_____?

13. Access

How can we _____

_____?

14. Emotion

How can we _____

_____?

15. Substitute

How can we _____

_____?



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16. Flip

How can we

?

17. Conflicts

How can we

?

18. Performance Paradox

How can we

?

19. Pain vs Gain

How can we

?



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20. Bad Idea	How can we	
		?
21. Real Problem	How can we	
		?
22. Real Business	How can we	
		?
23. Insights	How can we	
		?



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24. Variations

How can we _____

_____?

25. Observation

How can we _____

_____?

Other

How can we _____

_____?

Other

How can we _____

_____?