

Personality Poker® Corporate Certification Program

What If a Deck of Cards Could Help Your Organization Innovate and Collaborate More Effectively?

Personality Poker is the fastest, most engaging way to revolutionize how teams innovate, communicate, and collaborate. It's not just a game, it's a proven system that creates real, lasting change in how people work together.

Become a Certified Personality Poker Facilitator and bring this powerful experience to life within your organization.

Empower your teams with a language of collaboration that sticks.

- Break down silos and spark cross-functional alignment.
- Equip employees with a deep understanding of their strengths—and those of their colleagues.
- Drive culture change, employee engagement, and innovation from the inside out.



*I've been using Personality Poker for the 13 years I've served as CEO – it's an invaluable tool that has helped me choose high-performing teams to execute on critical projects and initiatives. 'Playing the game' helps all of us identify our strengths and weaknesses, fosters better collaboration and truly supports our culture of innovation. **Eric Dickson, MD, President and CEO, UMass Memorial Health.***

MASTER PERSONALITY POKER AND HELP YOUR TEAM SUCCEED

Get certified in the Personality Poker process and receive a license to use the system internally at your company.

You will learn how to go beyond simply using the cards to assess personalities as part of your mastery.

You learn how to use the decks for:

- Creating high-performing teams
- Breaking down internal silos
- Improving your innovation capabilities
- Sharing how others are perceived (gifting of cards)
- Assessing a company's culture
- Ensuring the right balance of meeting types
- Improving sales and enhancing all conversations
- *and much more*



In addition to playing it as a game, it is a powerful tool for stimulating conversations that help you learn about yourself, your colleagues, and friends.

Our certification process will teach you to do all of this and more. It's not just a deck of cards; it's an entire system for optimizing teamwork, innovation, and collaboration.

Personality Poker is an interactive experience that transforms the way teams collaborate and innovate, with results that last. Ten years after first playing, I brought Personality Poker back to my team, and it's still delivering powerful results.

Claudia Sanchez, Marriott Vacations Worldwide.

WHAT'S INCLUDED

With your corporate certification membership, you get:

- Twenty decks of cards for each individual, enough for four 25-person sessions. Please note that we require fresh decks of cards to be purchased for each event. After each session, all cards are left behind for the participants.
- Self-paced training, which includes
 1. Over a dozen videos that guide participants through all aspects of Personality Poker.
 2. Multiple full-length Personality Poker speech videos
 3. PowerPoint slides
 4. Quick start guides and cheat sheets
 5. The entire Personality Poker 270-page ebook and 6-hour audiobook
- Four one-on-one sessions where you learn, apply, and practice the concepts until you master them. In the final session, you'll deliver a complete Personality Poker session to Stephen and any others from your organization who wish to attend.
- Four Monthly group calls with others in your certification program. During these sessions, in addition to answering questions, we explore approaches for making Personality Poker stick within the organization.
- The ability to purchase additional decks at \$50 plus shipping for five decks, almost 50% of the original retail price.
- For each individual, a large poster of the Personality Poker framework is included, along with swag such as our "I'm not playing with a full deck" t-shirts, mugs, and more.

THE INVESTMENT

The Personality Poker certification is designed to create lasting improvements in collaboration, communication, and innovation across your organization.

Investment levels are based on the number of individuals being certified and the scope of your implementation. Please note that a minimum of three participants is required to enroll in the corporate certification program.

To maintain access to ongoing benefits, an annual renewal is required. This includes twenty additional decks of cards per person and three group calls each year to support continued success. Additional group calls may be purchased at any time during an active certification year.

